



The Lions Parent Association is excited to continue to offer the Lions Parent Association Business Directory. The business directory allows current WA families and alumni families to raise awareness of their businesses and services in the WA community. The school is frequently asked for referrals to businesses affiliated with WA families, and now we have an online directory as a convenience for families. The directory is promoted through the WA App, eNews, social media, our annual PawPrint, various event programs, and the WA website. New this year, each WA family will receive a refrigerator magnet with our school calendar and a link to the Business Directory as well! Our extended community includes a reach of over 5,000 constituents, in addition to nearly 800 families enrolled this school year, so this is a great opportunity for exposure!

The fee to be included in the directory is \$250, and all proceeds support the work that the LPA does for our school, including faculty and staff appreciation, hospitality at school events, treats for students, and more.

- Please remember this opportunity is limited to Alumni and WA Families (this includes relatives such as grandparents, aunt/uncles, etc.) who own or serve in a key role at a company.
- Visit [wa.edu/lpabiz](http://wa.edu/lpabiz) and click “Add Listing”.
- Complete the fields in the form and upload images. Note your listing will appear exactly as you enter it, so please double-check spelling, etc. Please consult your marketing department for assistance with images, as we cannot modify graphics.
- Note that when you submit the form, you will receive an email notification from LPA Business Directory and an automated password. You will then be able to log in and edit your listing, etc. If you do not receive an email, please check your spam folder for an email from [lpa@wa.edu](mailto:lpa@wa.edu).
- Your confirmation email will include a Square link to make your payment. Once payment is received and your listing is approved, it will be posted to the site within 2-3 business days.
- Your listing will appear on the LPA Business Directory through August 1, 2024, and the LPA will contact you to renew your listing for the 2024-25 school year.

Thank you for considering this opportunity to promote your business and support the Lions Parent Association.

Sincerely,

Danielle Oropesa & Amy Wright  
LPA Co-Chairs