



The Lions Parent Association is excited to announce the Lions Parent Association Business Directory. The business directory will be an avenue for current WA families and alumni families to raise awareness of their business and services in the WA community. The school is frequently asked for referrals to businesses affiliated with WA families and now we will have an online directory as a convenience for families. The directory will be promoted through the WA App, eNews, social media, our annual *PawPrint*, various event programs, and the WA website. Our extended community includes a reach of over 5,000 constituents, in addition to the 800 families enrolled this school year, so this is a great opportunity for exposure!

The fee to be included in the directory is \$250 and all proceeds support the work that the LPA does for our school including faculty and staff appreciation, hospitality at school events, treats for students, and more.

- Please remember this opportunity is limited to Alumni and WA Families (this includes relatives such as grandparents, aunt/uncles, etc.)
- Visit [wa.edu/lpabiz](http://wa.edu/lpabiz) and click "Add Listing".
- Complete the fields in the form and upload images. Note your listing will appear exactly as you enter it, so please double check spelling, etc. Please consult your marketing department for assistance with images as we are unable to modify graphics.
- Note that when you submit the form, you will receive an email notification from LPA Business Directory and an automated password. You will then be able to log in and edit your listing, etc. If you do not receive an email, please check your spam folder for an email from [lpa@wa.edu](mailto:lpa@wa.edu).
- Your confirmation email will include a Square link to make your payment. Once payment is received and your listing is approved, it will post to the site within 2-3 business days.
- Your listing will appear on the LPA Business Directory through August 1, 2023, and the LPA will contact you to renew your listing for the 2023-24 school year.

Thank you for considering this opportunity to promote your business and support the Lions Parent Association.

Sincerely,

Christy LaCaria and Danielle Oropesa  
LPA Co-Chairs